

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 17.08

REP. # _____ OFF. # 18 SALESMAN # _____
BUYER NAME MAURA GILROY

BUYER NAME	MAURA GILROY
SALES PRSN	WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

DATE OCT31/12 17.08

STA: 10/31-PROGRAM OF OFFER ON M3 HAS BEEN CHANGED/ME
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 2113												

35	S	800P-830P	30	\$2,000.00	11/1	11/1	0	THU	0
PROGRAM : 30 ROCK									
CON COM1: 30 ROCK									

45	A	800P-900P	30	\$2,000.00	11/1	11/1	1	TRU	1
----	---	-----------	----	------------	------	------	---	-----	---

PROGRAM : THE VOICE
ORD COM1: THE VOICE - DUE TO NBC PROGRAM CHANGE
ORD COM2: SPOT IS BOOKED - MB
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV1 ON LINE-35 FOR 1 SPOT/WK

REP HEADLINE# 6396015 TRF# 339211
 \$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 215 564 1103
 HARRIS REPORT FROM REP

OCT31/12 17.08
 CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#35 MISSED: THU/800P-830P NOV1 30S \$2,000.00 (OCT31/12)
 OFFER: THU/800P-900P NOV1 30S \$2,000.00 PLS ADVISE.
 CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE
 CMT: SPOT IS BOOKED - MB

NOV/12 80025.00
 CONTRACT TOTAL 80025.00
 TOTAL SPOTS 56

MARKET TOTALS \$275,948 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6396015 TRF# 339211
\$\$\$ APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT31/12 11.02
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6396015

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30 EST#2113 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 11.02

REP: TO JEN
FR CHERYL
ORDER REVISE PER SUSIE
TTL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M1 UNRESL BUY#8

MISSED: TU-F/130P-230P OCT30 (2/WK) 30S \$275.00 (OCT29/12)
OFFER: TU-F/130P-230P OCT30 (2/WK) 30S \$275.00 PLS ADVISE.
CMT: TODAY SHOW - PRGM CORRECTION
CMT: SPOTS ARE BOOKED - MB

M2 UNRESL BUY#20

MISSED: TU-F/700A-900A OCT30 (2/WK) 30S \$800.00 (OCT29/12)
OFFER: TU-F/800A-900A OCT30 (2/WK) 30S \$800.00 PLS ADVISE.
CMT: TODAY SHOW - TP CORRECTION
CMT: SPOTS ARE BOOKED - MB

M3 UNRESL BUY#23

MISSED: FRI/800P-900P NOV2 30S \$1,500.00 (OCT29/12)
OFFER: FRI/800P-900P NOV2 30S \$1,500.00 PLS ADVISE.
CMT: GO ON-GUYS W/KIDS - PRGM CHANGE
CMT: SPOT IS BOOKED - MB

M4 UNRESL BUY#31

MISSED: SUN/1135P-1205A NOV4 30S \$3,000.00 (OCT29/12)
OFFER: SUN/1130P-1235A NOV4 30S \$3,000.00 PLS ADVISE.
CMT: NEWS FLW NFL - TP CORRECTION
CMT: SPOT IS BOOKED - MB

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION OCT31/12 11.02
*** WPXI-TV ***

UNRESL BUY#34

MISSED: SUN/830P-1130P NOV4
OFFER: SUN/805P-1200M NOV4
CMT: NFL - TP CORRECTION
CMT: SPOT IS BOOKED - MB

M6 UNRESL BUY#36

MISSED: TUE/1000P-1100P OCT30
OFFER: TUE/1000P-1100P OCT30
CMT: GONON/NEW NORMAL - NBC PRGM CHANGE
CMT: SPOT IS BOOKED - MB

M7 UNRESL BUY#37

MISSED: TUE/800P-900P OCT30
OFFER: TUE/800P-1000P OCT30
CMT: THE VOICE - TP CORRECTION
CMT: SPOT IS BOOKED - MB

M8 UNRESL BUY#35

MISSED: THU/800P-830P NOV1
OFFER: THU/800P-900P NOV1
CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE
CMT: SPOT IS BOOKED - MB

CONTRACT TOTAL 80025.00
TOTAL SPOTS 56